



## **HACC-EKOME-ICC VIRTUAL FORUM PROGRAM**

### **HOLLYWOOD IN GREECE: GREECE IS BECOMING THE HOLLYWOOD OF EUROPE**

#### **10.30 -10.40 INTRODUCTORY SPEECHES**

**Dr. Konstantinos Koutras**, Consul General of Greece in New York

**Athas Ioannou, Esq.**, President, Hellenic American Chamber of Commerce

**Petros Doukas**, President, International Chamber of Commerce Greece (ICC Hellas), Mayor of Sparta

#### **10:40 - 11:00 PRESENTATION OF EKOME: INVESTMENT INCENTIVES IN THE DOMESTIC AND INTERNATIONAL AUDIOVISUAL INDUSTRY**

**Moderator: Eftihia Pylarinou-Piper**

**Panos Kouanis**, President and CEO of EKOME

#### **11.00 - 11:10 PRESENTATION OF ATHENS FILM OFFICE**

**Kostas Bakoyannis**, Mayor of Athens

#### **5-minute break**

#### **11:15 - 11:50 PANEL I: TESTIMONIALS – THE PRODUCERS’ AND ACTORS’ PERSPECTIVE**

**Moderator: Eftihia Pylarinou-Piper**

##### **Speakers:**

- **Joseph Samaan**, Founder, Tanweer Productions  
to play trailer from “Smyrna my beloved”
- **Yelena Popovic**, Director/Producer, “Man of God”  
to play trailer from “Man of God”
- **Alexander Potter**, Producer, “Man of God”
- **Dorotea Mercuri**, Actress, Movie Production “Francesca”

#### **8-10 minutes roundtable discussion following 4 speakers**

**Topics:** Speakers will discuss their past experiences producing and acting in productions filmed in Greece, including those that were EKOME funded. They will also discuss what they are looking for from the Greek film industry, in terms of infrastructure, film crews, locations and cooperation from local authorities



**11:50 - 12:25 PANEL II: STUDIO GREECE – YOUR IDEA IN ACTION**

**Moderator:** Petros Doukas, President ICC Hellas, Mayor of Sparta

**Speakers:**

- **John Kalafatis**, CEO and Founder of York Studios
- **John Karagiannis**, Owner, KAPA Studios, producer (play trailer from TV production “Agries Melisses” “Sasmos”)
- **Dimitris Evangelopoulos**, President of Greek producers - Studio ALPHA
- **Giannis Skaragas**, Novelist, Screenwriter and playwright

**8-10 minute roundtable discussion following 4 speakers**

Greek film studio owners will discuss what they can offer those in the international film industry who wish to execute productions in Greece, the Greek film industry’s development over the past few years and its prospects for the future.

**12:25– 12:55 PANEL III: DIGITIZATION, GAMING, AND EDUCATION**

**Moderator:** George Pipergias, Committee Coordinator

**Speakers:**

- **Irene Andriopoulou**, EKOME
- **Prof. Chrysoulakis**, Secretary General for Greeks Abroad and Public Diplomacy (**pre-recorded**).
- **Katherine Fleming**, Provost New York University (**pre-recorded**)

**12:55 – 1:00**

**CLOSING REMARKS**

**Athas Ioannou Esq.**, HACC President

**Petros Doukas**, ICC President, Mayor of Sparta

**Eftihia Pylarinou-Piper**, Event Chair