

# makers<sup>m</sup>

REAL INSIGHT INTO GLOBAL PRODUCTION

FOCUS 2022

**#10**

**RESISTANCE IS FUTILE**

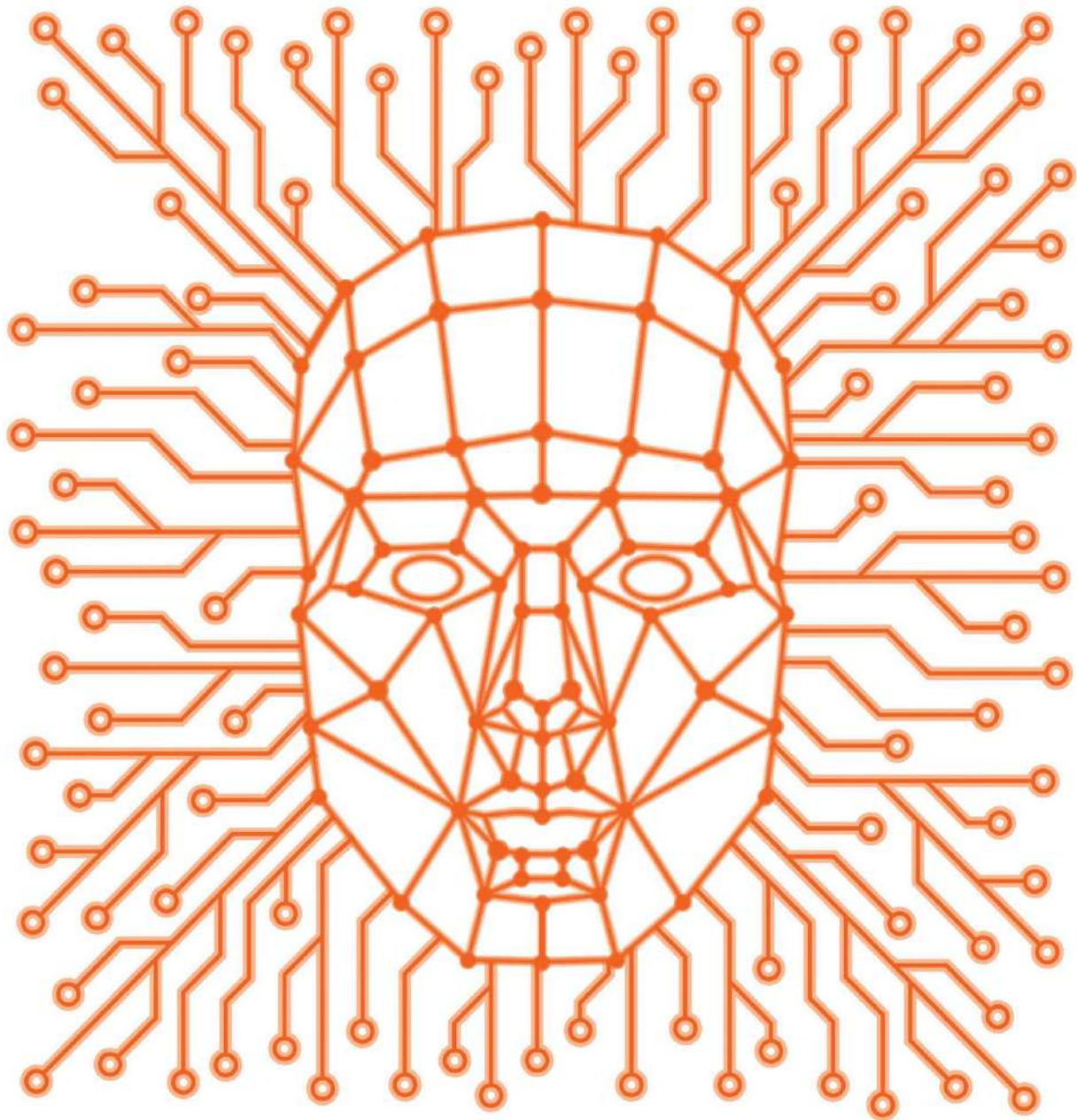
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# The Year of Greece

GREECE HAS BECOME A TOP GLOBAL FILMING DESTINATION IN A VERY SHORT TIME, THANKS TO ITS UNIQUE LOCATIONS, COMPETITIVE INCENTIVES, SKILLED PROFESSIONALS AND NETWORK OF FILM OFFICES.



Crowd scene from *Smyrna*, by Grigoris Karantinakis. Attica, Greece. © Tanweer Productions.



Kathryn Hahn, Jessica Henwick, Kate Hudson, Leslie Odom Jr, Madelyn Cline (l to r) in *Glass Onion: A Knives out Mystery*, by Rian Johnson. Spetses, Greece. © *Glass Onion: A Knives out Mystery*.



Camera view from first day of filming *Glass Onion: A Knives out Mystery*, by Rian Johnson. Spetses, Greece. © Rian Johnson.

Greece is an incomparable natural set, diverse, accessible, and above all friendly. It offers a variety of options that serve your story. Magnificent coastlines, sand dunes, waterfalls, snow capped mountains, tropical forests, ancient sites, historical monuments, industrial buildings, urban, rural, ancient, medieval, classical, modern: one of the richest cultural heritages in the world! All easy to reach within one hour drive from coast to mountain. Add to all the above the well-known traditional Greek hospitality and one of the best financing schemes in Europe administered by EKOME, and you have your perfect location!

During the last two years, the successful management of the pandemic crisis by the Greek government and the ongoing improvements in legislation helped the country soar to one of the top filming destinations not only in Europe but worldwide. Major studios (Universal, Disney, Amazon, Paramount, Warner, Netflix, Apple TV, Millenium Media) with high-end productions now systematically choose Greece to film their projects.

With foreign production booming, Greece is also famous for its highly qualified experienced film professionals and state of the art facilities in all the stages of film production (crew, talent-actors/dancers/extras, PSCs, soundstages, VFX, post-production companies, sound design, dubbing/subtitling, equipment rental, etc.).

One of the major selling points of the Greek incentives, concerns productions with over EUR8 million in local spend, providing for subsidies on non-resident labour (e.g., for scriptwriter and director fees), making the country a top destination for high-end projects. Latest data provided by EKOME (running the 40% cash rebate, 30% tax relief incentives and the National Network of Film Offices across Greece) show a record EUR500 million in investments, and over

EUR80 million returned to productions, in the past four years. As a result, major investors are eyeing Greece for a permanent presence, namely for the development of sound stages across the country.

In fact, David Cronenberg's Cannes nominated *Crimes of the Future*, Ruben Östlund's Palme D' Or winner *Triangle of Sadness*, Netlix's *Knives Out* sequel *Glass Onion: A Knives out Mystery*, Disney+'s *Rise*, Millenium's *Expendables 4*, *Bricklayer* and *The Enforcer*, Apple TV+'s *Tehran* series (S1-S2) are amongst the 300 projects that have chosen Greece as their destination for production.

The inflow of foreign capital has a huge positive impact not only on the domestic sector (production companies, actors, Greek workshop workers) but also on other sectors of the Greek economy (tourism, accommodation, catering, transport, banking, insurance services). It is noteworthy that European cinema and in particular European co-productions have largely benefited through the Greek audiovisual investment incentives.

**"GREECE IS AN INCOMPARABLE NATURAL AND DIVERSE SET: UNIQUE, ACCESSIBLE, AND FRIENDLY. IT OFFERS A VARIETY OF OPTIONS THAT SERVE YOUR STORY!"**

With such an impressive track record, it is easy to assume that we are looking at 2023 as the year of Greece for all things audiovisual production.

**FOR MORE INFORMATION CONTACT:**

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