

PRESS RELEASE

Enterprise Greece and EKOME at the American Film Market

Athens, October 18, 2023 | Enterprise Greece, the official Investment and Trade Promotion Agency of the Greek State, and the National Centre of Audiovisual Media and Communication (EKOME), strongly support the attraction of audiovisual productions to Greece. Together, they are co-organizing a National Pavilion at the American Film Market (AFM) – one of the largest markets in the global audiovisual industry. The AFM will take place from October 31 to November 5, 2023, in Santa Monica, USA.

The Greek delegation will welcome representatives of the American market on the 1st floor of Le Meridien Delfina Hotel, at no. 116, offering information about the investment incentives (cash rebate 40% & tax relief 30%) offered by Greece and the legal framework for co-productions, while Greek market professionals will have the opportunity to meet at the National Pavilion for networking purposes.

As part of the AFM, EKOME and Enterprise Greece are also organizing a "Meet and Greet" Event in the "Sandbox" hall on Friday, November 3rd, from 2:30 pm to 4:00 pm. This event will feature a targeted presentation of major foreign and domestic audiovisual projects filmed in Greece. Attendees will also be informed about the comparative advantages of Greece as an ideal destination for creating audiovisual works.

Through their joint presence, Enterprise Greece and EKOME aim to promote Greece's attractive and investment-friendly environment and contribute to a better understanding of the current landscape of the Greek audiovisual industry."

Enterprise Greece

Enterprise Greece is the official investment and trade promotion agency of the Greek state, under the supervision of the Ministry of Foreign Affairs. Its mission is to facilitate foreign investment in Greece and to promote the export of Greek products and services abroad.

For further information contact:

Enterprise Greece | Press Office, T: +30 210 3355705, Christos Roumeliotis,
c.roumeliotis@eg.gov.gr