

EU Sub-Chapter Mediterranean Group of UNESCO MIL Alliance

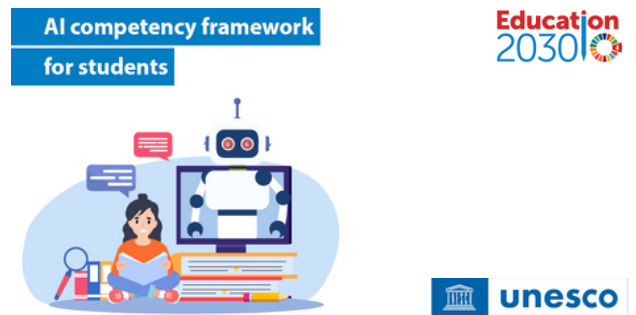
News Bulletin September 2024, Issue 15

Dear members of the EU Sub-Chapter Mediterranean Group,
we are back with selected news from Media and Information Literacy global and regional community
and our network in the Mediterranean.
We are looking forward to your own contributions for more synergies and actions.



Global MIL Week 2024

The theme of Global MIL Week 2024, “The New Digital Frontiers of Information: Media and Information Literacy for Public Interest Information”, will address the transformative impact of emerging technologies on the production and dissemination of public-interest information. Commemorated every year on 24 – 31 October, Global MIL Week is a major occasion for mobilizing worldwide stakeholders to raise awareness, increase national take-up and celebrate the progress achieved towards MIL for all. This year’s [Global MIL Conference](#) in Amman (30-31 October) promises thought-provoking discussions, expert insights, and innovative collaborations to strengthen Media and Information Literacy. [Stay tuned](#) for more updates as the event date approaches.



AI competency frameworks by UNESCO

UNESCO’s two [new competence frameworks](#) emphasize a human-centred approach to AI education, promoting critical thinking, ethical considerations and responsible use of AI technologies. They aim to guide countries in developing AI education strategies that are ethically informed, inclusive, adaptable and forward-looking. Launched on the occasion of [Digital Learning Week 2024](#), one of UNESCO’s annual flagship events, they are designed to support [students](#) and [teachers](#) to understand AI’s potential and limitations in order to engage with it in a safe, ethical and responsible manner in education and beyond, ensuring that AI contributes positively to society and the environment. Read more [here](#).

According to Law 5105/2024, EKOME is now merged with the Greek Film Center (GFC) under the new title “Hellenic Film and Audiovisual Center – Creative Greece” with the aim to support the development of film, audiovisual and creative sector.



Stay tuned on our website www.ekome.media and social media [@ekomedia](https://www.facebook.com/ekomedia) for updates. Should you have any news you wish to be promoted, kindly email us to educate@ekome.media to include them in the next issues.

Browse all past News Bulletin issues [here!](#)



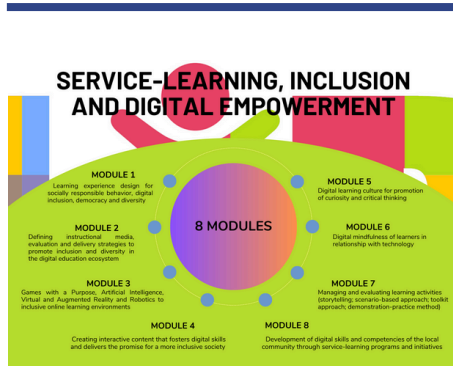
Information Matters Online Conference

Dedicated to the topic of media literacy with a focus on its acquisition by adult users over 55 years old, the online conference “Information Matters: Enhancing Adults Digital and Media Literacy” will be held on September 26 as a closing event for the Information Matters project (February 2023 – October 2024) supported by the Erasmus+ program. The event topic will be discussed in a broad perspective by inviting participants from all over Europe to engage and interact: experts in the field of media and digital literacy, librarians, adult educators, policymakers, representatives of non-governmental organizations whose practice has intersections. Read more [here](#).



Mobile Stories x eTwinning online event

The Media & Learning Association invites teachers from primary to secondary education and media literacy educators to join the online event “Cross-Border Collaboration: Mobile Stories x eTwinning” on 25 September. The innovative Mobile Stories interactive publishing tool and the dynamic eTwinning platform and community will be presented at this session in which the educators will have the opportunity to explore how Mobile Stories can enrich their teaching practice, gain practical insights into launching international projects with their students and participate in a hands-on exercise on two engaging tasks concerning inclusion, gender equality, diversity and stereotyping in the Media. Read more and register [here](#).



SLIDE: e-courses on digital empowerment

Two MOOCs are among the tools and resources developed by the Erasmus+ project “Service-Learning as a pedagogy to promote Inclusion, Diversity and Digital Empowerment-**SLIDE**” and made available in its [Virtual European Hub](#). The [e-learning module for higher education teachers](#) ‘Digital Empowerment’ aims to equip them with skills necessary for the use of emerging technologies in creative, critical, competent and inclusive ways. The [e-course for students](#) ‘Digital Development’ provides skills and knowledge to fully participate in digital education, and to make connections with local communities and sensitize them towards digital inclusion and digital empowerment of underprivileged and underrepresented community members.



9th Informatici Senza Frontiere Festival

The 9th Informatici Senza Frontiere Festival will take place in Rovereto from October 24th to 26th. Titled "Beyond the Borders of Artificial Intelligence" this year's event explores AI's impact on our lives and society. Over three days, attendees will engage in talks, debates, meetings, workshops, and performances to reflect on the conscious use of new technologies and their ethical and social implications, with a special focus on AI ethics, opportunities, risks and challenges. The festival aims to stimulate discussion on AI impact in everyday life from now on. Read more info [here](#).



Teacher trainings & workshops with children by EKOME

The audiovisual, digital and film education programmes of EKOME met approximately 1000 teachers and 400 children in 32 workshops during the school year 2023-2024. The face-to-face experiential and online workshops, using multimodal activities, multiple digital tools and platforms, took place in teacher’s trainings, in film festivals and in various schools throughout Greece, in cooperation with pedagogical groups, Universities and national networks for media literacy. They were based in the programmes “Cine-inclusion in the classroom” on inclusive audiovisual literacy, “And yet... we move!”: an animation programme for schools and families, and the interactive digital educational tool “Are you in (the Media)?”.



Educational material by “Make it clear”

At the website of the EU project “Make it clear - educating young people against disinformation online”, implemented by the National Research Institute (Poland), the Latvian Internet Association and Save the Children Romania, a range of educational tools in five languages is available aiming at developing young people's information literacy. The resources include: 16 ready-to-use lesson modules for ages 11-13 and 14-17, containing stories and tasks on issues as disinformation, digital hygiene, civic participation etc.; teaching materials based on the MENU method; the educational board game for young people “Digital Brainiacs” which can be played at school or at home.



DisinfoHacks Podcast

The DisinfoHacks Podcast is an integral part of Disinfo Hacks training Project organized by DCN Global, AD&PR Lab of Panteion University & YET, funded by the U.S. Department of State & the U.S. Mission that brings together partners' expertise, engaging an ecosystem of communication and media stakeholders, startup innovators and influencers in identifying, assessing, and combating disinformation. Each episode delves into the multifaceted nature of disinformation, exploring its origins, societal impacts, and the strategies developed to fight it. Our hosts provide valuable insights, analysis, and practical solutions for everyone – concerned citizens to professionals and academics. Listen the 12 episodes here.



What works in media literacy – Ofcom report “What works in delivering media literacy activities”

Ofcom’s new report, draws together the main findings and recommendations following a 14-month project which saw 13 organisations across the UK trial different approaches to boost media literacy skills among children and young people, older adults, disabled people and people with learning difficulties. The authors identify success factors, practical guidelines and tips for organisations planning future media literacy initiatives. To complement its existing evaluation toolkit, Ofcom has also published an ‘Outcomes bank’, a set of 24 outcomes, example indicators and survey questions, corresponding with different aspects of media literacy in the online world.